

# SOUTH BEACH

2018 MID-YEAR MEETING | FEBRUARY 28 - MARCH 2, 2018 | SOUTH BEACH, MIAMI

## NAWL's 2018 Mid-Year Meeting Social Media Guide

### Program Hashtags

Please use the following hashtags in your posts on Twitter, Facebook, and Instagram:

**#NAWLMidYear2018**

**#NAWLMidYearAwardees**

### Follow NAWL on Social Media

Please click on the links below to follow NAWL on each of our social media channels:

- [LinkedIn Company Page](#)
- [LinkedIn Members Only Group](#)
- [Facebook](#)
- [Twitter](#)
- [Instagram](#)
- [YouTube](#)

### Sample Social Media Posts

#### Twitter

- [Insert organization name] is proud to support @NAWLWomeninLaw's 2018 Mid-Year Meeting! Register>> <http://www.nawl.org/2018midyearmeeting> #NAWLMidYear2018
- Join [Insert organization name] members @NAWLWomeninLaw's Mid-Year Meeting in South Beach! Learn more & register here>> <http://www.nawl.org/2018midyearmeeting> #NAWLMidYear2018
- Marlene Gordon, VP & GC @bacardi will receive the Leadership Award @NAWLWomeninLaw's 2018 Mid-Year Meeting! <http://www.nawl.org/2018midyearmeeting>
- @NAWLWomeninLaw's 2018 Challenge Award will be presented to @Brightstar on 3/1 in South Beach! #NAWLMidYearAwardees <http://www.nawl.org/2018midyearmeeting>
- Hon. Patricia A. Seitz will receive @NAWLWomeninLaw's Public Service Award at #NAWLMidYear2018! <http://www.nawl.org/2018midyearmeeting> #NAWLMidYearAwardees
- Join @NAWLWomenInLaw in South Beach 2/28-3/2 for #NAWLMidYear2018! View the agenda & register>> <http://www.nawl.org/2018midyearmeeting> #NAWLMidYearAwardees

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## Facebook

- **[Insert organization name]** is proud to support the National Association of Women Lawyers' 2018 Mid-Year Meeting in South Beach! Register here>> <http://www.nawl.org/2018midyearmeeting> #NAWLMidYear2018
- Join **[Insert organization name]** members at the National Association of Women Lawyers' 2018 Mid-Year Meeting in South Beach – Hope to see you there! Learn more and register>> <http://www.nawl.org/2018midyearmeeting> #NAWLMidYear2018
- Looking for balmy networking opportunities? Network with leading women lawyers from around the country at the National Association of Women Lawyers' 2018 Mid-Year Meeting in South Beach! Learn more & register here>> <http://www.nawl.org/2018midyearmeeting> #NAWLMidYear2018

## LinkedIn

- **[Insert organization name]** is proud to support the National Association of Women Lawyers' 2018 Mid-Year Meeting in South Beach! Register here>> <http://www.nawl.org/2018midyearmeeting>
- Join **[Insert organization name]** members at the National Association of Women Lawyers' 2018 Mid-Year Meeting in South Beach – Hope to see you there! Learn more and register>> <http://www.nawl.org/2018midyearmeeting>
- Looking for balmy networking opportunities? Network with leading women lawyers from around the country at the National Association of Women Lawyers' 2018 Mid-Year Meeting in South Beach! Learn more & register here>> <http://www.nawl.org/2018midyearmeeting>
- Marlene Gordon, Vice President & General Counsel at Bacardi U.S.A. will receive the Leadership Award at the National Association of Women Lawyers' 2018 Mid-Year Meeting for her personal contributions to advancing women lawyers and promoting diversity in the legal profession. Join **[Insert organization name]** members in supporting Marlene>> <http://www.nawl.org/2018midyearmeeting>
- Want to hear from Hon. Patricia A. Seitz? Join **[Insert organization name]** members at the National Association of Women Lawyers 2018 Mid-Year Meeting and hear from Hon. Patricia A. Seitz when she accepts NAWL's 2018 Public Service Award. Register today>> <http://www.nawl.org/2018midyearmeeting>
- Have you heard? The 2018 Challenge Award for adopting hiring, retention, promotion, and general employment practices and procedures designed to strive to meet the National Association of Women Lawyers' One-Third by 2020 Challenge goal will be presented to Brightstar Corp. at NAWL's Mid-Year Meeting in South Beach! Register now and support Brightstar>> <http://www.nawl.org/2018midyearmeeting>

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## Instagram

- [Instagram Save The Date Picture] [Insert organization name] is proud to support the National Association of Women Lawyers' 2018 Mid-Year Meeting in South Beach! Register here>> <http://www.nawl.org/2018midyearemeeting> #NAWLMidYear2018
- [Instagram Save The Date Picture] Join [Insert organization name] members at the National Association of Women Lawyers' 2018 Mid-Year Meeting in South Beach – Hope to see you there! Learn more and register>> <http://www.nawl.org/2018midyearemeeting> #NAWLMidYear2018
- [Instagram Save The Date Picture] Looking for balmy networking opportunities? Network with leading women lawyers from around the country at the National Association of Women Lawyers' 2018 Mid-Year Meeting in South Beach! Learn more & register here>> <http://www.nawl.org/2018midyearemeeting> #NAWLMidYear2018