

# READY, SET, GROW!

# LAW PRACTICE

## - MANAGEMENT CLE & WORKSHOP -

EARN 6 CLE CREDITS!

JOIN US!

LOCATION: | Stetson Law Center - Tampa | 1700 N. Tampa St. Tampa, FL 33602

TIME: | April 6, 2018 | 9 am - 5 pm

- ✓ For great networking and invaluable tips and resources to grow your firm
- ✓ Enjoy Keynote Addresses from top attorneys in the industry
- ✓ Marketing Workshops
- ✓ Panel Discussions
- ✓ Networking
- ✓ Vendor Exhibits
- ✓ Lunch Included
- ✓ Join Us for Happy Hour Afterwards!

### The ABC's of Law Practice Management

#### • MARKETING:

Discover the best Marketing Strategies to Attract New Clients and Retain Current Clients, Effective Social Media Strategies, and learn the Measuring Metrics of Marketing Success

#### • FINANCIAL MATTERS:

Maintaining Trust Accounts, Alternative Financing, Fee Arrangement & Attorney's Fees Financing  
Rainy Day & Roth IRAs

#### • NEW PRACTICES:

Learn about Resources, Checklists, Mentorship, Pitfalls & Challenges for a New Owner

#### • BUSINESS TECHNOLOGY:

We'll explore what's Trending in Software, How to Keep Sensitive Data Secure, and what you need to know about Automation, Cloud Storage, Security Awareness and Going Paperless

#### • MANAGEMENT:

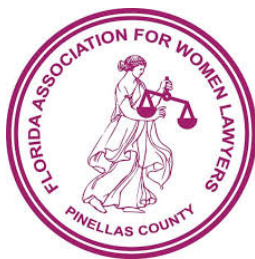
We'll discuss key factors such as the physical office vs. virtual office, support staff, virtual assistants, whether you should go partnership or solo, and how to choose a business entity

#### • OTHER MANAGEMENT ESSENTIALS:

Client Management Systems, Hiring Employees & Creating Your Law Firm. Ethical Pitfalls & Challenges for Small Firms & Solo Practitioners

Hosted by:

Women Lawyers  
of Pasco



### REGISTER TODAY!

take advantage of Early Bird pricing  
[Ready-Set-Grow2018.Eventbrite.com](http://Ready-Set-Grow2018.Eventbrite.com)

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Contact [info@MinnisBar.com](mailto:info@MinnisBar.com)

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